



## LEADERCAST

VOICES OF CHANGE 05.06.2011

### **SIR KEN ROBINSON**

#### Executive Summary

#### **Who has influenced you the most in your life? Why? Describe the relationship.**

My parents. I'm one of seven children. My parents were both remarkable people in themselves: funny, smart and talented. They also give us a strong and secure family framework, with constant encouragement to grow in our own ways.

#### **What has been a defining moment in your role as a leader?**

Realizing that the role of a creative leader is not to have all the good ideas: it's to facilitate a culture where everyone has good ideas.

#### **What are you most passionate about?**

Encouraging and helping others to find and believe in their own talents and sense of purpose.

#### **How did you get to where you are today? What advice would you give to other leaders who are working towards their goals?**

By following my own instincts and interests and believing that, with the right energy and confidence, most things are possible. It's important to have clear goals but not to be so blinkered by them that you ignore other equally interesting opportunities along the way.

#### **Define leadership.**

The ability to inspire others with a sense of purpose and possibility.

#### **What are some ways for Chick-fil-A Leadercast attendees to apply your talk to their professional lives?**

There is advice in my book, *The Element: How Finding Your Passion Changes Everything*, and in the brand new edition of *Out of Our Minds: Learning to be Creative*. My website [www.sirkenrobinson.com](http://www.sirkenrobinson.com) has links to many other resources.