



05.04.2012

Make a Choice.
Make an Impact.

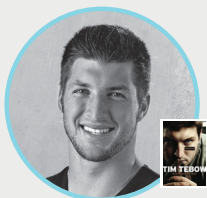
LEADERCAST®

presented by **workmatters®**

On an average day,
we make 8,746 choices

The CHOICES you make define the LEADER you become, and the impact you leave on your work, your community and your family. Make a choice to join over 1,900 leaders in northwest Arkansas on **May 4, 2012** to learn from world class leaders and make an impact on others around you.

2012 Speakers



Tim Tebow
NFL Quarterback
Heisman Trophy Winner



Patrick Lencioni
Best Selling Author
Five Dysfunctions of a Team



John Maxwell
Leadership Expert, Author
The 5 Levels of Leadership



Soledad O'Brien
CNN Anchor and
Special Correspondent



Marcus Buckingham
Best-selling author
Now, Discover Your Strengths



Andy Stanley
Best-selling author and
Leadership Communicator



Urban Meyer
Head Coach
Ohio State



Angela Ahrendts
Chief Executive Officer
Burberry



Roland Fryer
Harvard Professor Economics
CEO Education Innovation Lab



Sheena Inyengar
Author, expert on choice
The Art of Choosing

Now at TWO Locations!

Benton County:

Cross Church Pinnacle Hills
2448 Pinnacle Hills Pkwy.
Rogers, Ark.

Washington County:

Central United Methodist Church
6 West Dickson St.
Fayetteville, Ark.



Tickets on Sale March 1!

May 4, 2012
7:45 am—3:30 pm

Early Bird Pricing before April 1: \$80
After April 1: \$85
Day of Event: \$99
Group ticket discounts available!

Order online at www.workmatters.org or call 479.444.1477