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**FOR IMMEDIATE RELEASE**

**WORKMATTERS ADDS FAITH-AT-WORK PIONEER TO BOARD OF DIRECTORS; ELECTS NEW CHAIRMAN OF THE BOARD**

**Fayetteville, Ark., August 21, 2007** — WorkMatters, Inc., a nondenominational non-profit organization focused on bridging the gap between faith and work, recently announced the addition of Dr. Steve Graves, business leader and faith-and-work pioneer, to its Board of Directors. In addition, Tim Broughton, vice president and general manager for McKee Foods in Gentry, Ark., has been elected Chairman of the Board. Mr. Broughton succeeds WorkMatters founder, Tom Frase, who will remain on the Board but stepped down as Chairman due to a new pastoral assignment in Russellville, Ark.

Dr. Steve Graves has been a voice of the faith-and-work movement since it took shape in the 1990's and brings more than 25 years experience to the WorkMatters Board. He is a nationally-known speaker, executive coach and has authored and co-authored many books including his latest, "Life@Work." Steve is the founder of Coaching by Cornerstone which provides individual coaching to business executives. "I believe in the WorkMatters organization and its leadership," said Graves. "I have tremendous passion for the faith-and-work movement, and I'm excited to funnel that passion into WorkMatters and its mission." Steve resides in Fayetteville with his wife, Karen and their son, Kile. Graves also has two daughters, Katelyn and Julianne, who attend the University of Arkansas. He and his family attend Fellowship Bible Church in Lowell, Ark.

Tom Frase, founder of WorkMatters, will continue to serve on the Board of Directors. He recently relocated to Russellville and serves as senior pastor at First United Methodist Church. "Words cannot describe my admiration and appreciation for Tom's friendship, leadership and for the vision he had in founding WorkMatters over four years ago at Central United Methodist Church in Fayetteville, Ark." said David Roth, WorkMatters president. "Thankfully, he will continue to contribute on our Board of Directors."

Tim Broughton has served on the WorkMatters Board since 2005. He has more than 26 years of business experience and brings tremendous leadership and industry experience to WorkMatters. "I am honored to serve as WorkMatters Chairman of the Board," said Broughton. "It is exciting to be part of a revolutionary movement that seeks to integrate biblical principles and values into the workplace." Tim and Sheryl, his wife of 30 years, are members of the Pentecostal Holiness Church in Westville, Okla.

"As the faith-and-work movement continues to explode and WorkMatters continues to grow, we are honored to have these men, who are great spiritual leaders in their work, homes and communities, serve on our Board of Directors," said Roth. "Their passion for seeing men and women take their Sunday faith into their Monday work will be an invaluable asset for WorkMatters."

For interviews with WorkMatters leadership, please contact David Roth at (479) 530-9876.

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