

2019 WORKMATTERS CONFERENCE SPONSOR FAQ'S

What sponsorship packages are available?

Contact Jim Evans, Director of Development, to find out about available options at jevans@workmatters.org.

How would this benefit my company?

Your sponsorship includes a number of tickets for your employees depending on your level of sponsorship. Teams will have opportunities to share with one another what they are learning and how they will start applying new insights immediately in your company. People who attend from the same organization will have a common foundation from which they can hold each other accountable to reignite their leadership and bring new energy to the company.

Who would benefit from the content in my organization?

The ideas and insights gained can be applied at every level of the organization. While the content is leadership development, we encourage everyone to see themselves as leaders regardless of the position they hold. We encourage attendees to share their insights with the rest of their coworkers to get even more out of your investment.

Is this just a one-day event or is there a way to make it sustainable?

Workmatters provides solid next steps for people to take after every conference. We don't want people to leave full of inspiration that quickly fades in the face of the following week's demands. Our goal is to provide simple action steps, tools and a community with which conference attendees can engage to deepen their insights and create an actionable plan for growth. We are committed to helping your team create positive change in their work and organizations.

Is there a discount if I buy more tickets in addition to the ones included in my sponsorship?

Workmatters offers discounts for groups of 10 or more.

What type of ROI can I expect from this conference?

Workmatters Conference delivers top-tier thought leadership at a very affordable price. If you were to bring one speaker to your company, it would cost more per person than the cost of sending a few of your employees to the conference - AND they will get to hear from 9 to 12 high-powered speakers for a full day! All of the speakers are highly accomplished leaders with experience in a variety of industries. Your team will glean insights from other industries that they can apply to their own for more innovative ideas and solutions.

How will a team in my organization benefit?

Every organization needs to invest in training and team development for their people to stay ahead of the competition. The speakers at Workmatters Conference have faced some of the toughest challenges and brought their organizations through them. They represent some of the best thought leadership for our day. In addition, team members will have the opportunity to connect with their colleagues on a different level than they typically do, allowing them to deepen relationships, and improve communication and collaboration.

Is this leadership content or spiritual/faith content?

The content is 100% leadership development and 100% spiritual development. You and your team will gain new insights into how the two weave together to support leadership growth, stronger teams and increased innovative thinking. Young professionals will gain wisdom from seasoned leaders to help them accelerate their growth and effectiveness as leaders. The content they hear will help them move past common misconceptions quickly so they can set very intentional goals and become equipped to lead from a place of power and humility, wisdom and boldness. Seasoned leaders who need fresh motivation for their work will reignite their leadership and come back reenergized and inspired.