

workmatters®

April 26, 2023

Dear Workmatters Community,

On October 13, 2003, with my wife Theresa cheering me on, I worked my first day as the founder of the newly launched nonprofit, Workmatters, Inc. I sat in a cramped office, behind an old desk, with no salary—full of excitement, hope, and fear.

Almost 20 years later, it's beyond words to consider the millions of lives that God has impacted through Workmatters' mission to close the gap between faith and work!

So, it is with pure joy, hope, and enthusiasm that I communicate to you - our valued faith and work community - my decision to transition from my role as the president and CEO of Workmatters, effective December 31, 2023.

God has been so clear with me on this decision in three ways. First, and most important, after 20 years of leading Workmatters' amazing mission and team, it's time for me to share more of my heart and time with my family. Second, it is absolutely time for new leadership and fresh experience at Workmatters as we pursue our strategy to scale our flagship program, the Workmatters Institute, across the United States and the world. And last, I am so excited to see what God has waiting for me in this next season of my life and work!

I am also very encouraged about what lies ahead for Workmatters! We have great momentum, but more than that, I have great confidence that:

1. the **timing** is perfect for my transition to new leadership,
2. we have an **incredible team** of eight leaders that God has assembled who are the right people in the right seats to accomplish our vision,
3. we have a **mission, vision, and strategy** that is clear, compelling, and transformational,
4. and our **world-class Board of Directors** are committed to a prayerful and intentional process to ensure that we hire God's next CEO to lead Workmatters into our next 20 years!

As for me, I absolutely can't wait to spend more time with my best friend and bride of 31 years, Theresa, our sons Tyler and Dylan, and our daughter-in-law Bethany, while also caring for my sweet 89-year-old Mom, Jojo. I am also planning some much-needed rest and time truly seeking God's direction for this next season of my life. My desire is to individually coach executive leaders who want to invest deeply in their God-honoring leadership at work. Perhaps God will use me in that way.

I want to deeply thank YOU for your friendship, engagement, and generosity! You are the reason Workmatters exists. It is our privilege to serve you in this most crucial need to transform the workplace by equipping you to integrate your faith and work. I'm grateful for your continued commitment.

I'll close with this. This is not an ending, but a new beginning for me and Workmatters! While I will always cherish the sweet memories of the work we accomplished while stewarding Workmatters over the last 20 years, God's word helps us focus in the right direction:

*"Forget the former things; do not dwell on the past. See, I am doing a new thing!
Now it springs up; do you not perceive it?" Isaiah 43:18-19*

Thank you for being on this journey with me, our team, and our Board of Directors over the last 20 years. Please know that as Workmatters' founder, I will always be a vocal advocate for our mission, vision, and team!

YOUR work matters!



David Roth
CEO, president Workmatters