



FOR IMMEDIATE RELEASE – APRIL 26, 2023
A Season of Transition at Workmatters

ROGERS, Ark. – Workmatters’ founder David Roth has announced his decision to transition from his role as president and CEO effective December 31, 2023.

Roth founded Workmatters, Inc. as a 501c3 nonprofit nearly 20 years ago on October 13, 2003. Under his leadership, the Workmatters team has been able to equip millions of Christian leaders to pursue God’s purpose for their work. The organization, based in Northwest Arkansas, has reached and influenced leaders in countries across the world.

In 2017, with the guidance of the Board of Directors, Roth and his team set a lofty new vision to “equip 1 million leaders of faith in 10,000 companies by 2025.” Through new partnerships, a growing network of faith and work advocates, and the power of prayer, Workmatters saw its millionth leader equipped in September of 2021 – four years before their 2025 goal.

In late 2022 the team set a new vision: to transform the workplace by equipping Christian leaders to integrate their faith and work. They are pursuing this with a strategy to scale their flagship program, the Workmatters Institute, across the United States and the world under the direction of their new CEO.

“This is not an ending, but a new beginning for me and Workmatters,” Roth said in a personal letter to the Workmatters community. He also shared his enthusiasm for the future of the organization under “new leadership.”

Roth says his decision to transition was built upon the great momentum of the Workmatters team. He explained that he was encouraged by what lies ahead for the organization: “we have a mission, vision and strategy that is clear, compelling, and transformational.”

Under the direction of chairman of the board, Steve Blair, the Workmatters Board of Directors has initiated a national search for the second CEO of Workmatters.

“As we reflect on this time of transition, we are thankful for the significant growth and opportunity Workmatters is experiencing,” said Blair. “We are profoundly grateful for David’s service and leadership over the past two decades.”

Blair also shared the board’s confidence in Workmatters’ future strategy for growth and Roth’s succession plan: “We look forward to identifying, selecting and empowering a marketplace-proven, faith-filled executive who will build upon David’s incredible legacy and accelerate Workmatters’ impact in the global marketplace.”

Any additional questions can be forward to Blair at boardchair@workmatters.org.

For additional information, please visit: <https://workmatters.org/about/a-season-of-transition>