

workmatters®

April 26, 2023

Dear Friends of Workmatters,

Today the Workmatters board of directors announces that David Roth, founder and CEO, will transition the CEO role to a new leader by the end of 2023.

This leadership transition was initiated by David and comes after 20 years of service, vision and leadership. As a board, we have been preparing for a transition in the CEO role since 2021. The board's succession planning committee has implemented a transition plan, which included hiring a search firm, ZRG & Associates, to aid in the recruiting, assessment and selection of a new CEO. David will continue to lead the organization in his current capacity until the transition is complete.

Twenty years ago this October, the marketplace ministry of Workmatters was launched from a used desk in a cramped office. This ministry became the personal and professional mission of David Roth, an experienced and accomplished sales and marketing executive. David's first-hand knowledge and deep understanding of the business world would prove to be a pivotal factor in the ministry's success through the years. The board believes the foundation of marketplace relevance that David has built will remain a crucial success factor for Workmatters in the years to come.

Under David's leadership, Workmatters has grown into a ministry impacting millions of leaders and organizations around the globe. Our purpose is to help Christian leaders discover God's purpose for their work through a variety of programs and touchpoints including:

- Curriculum for small group gatherings
- Large scale faith and work leadership events
- Bible devotional plans through the YouVersion Bible app
- Instructional and inspirational content on the Workmatters website including videos and blog posts
- Our flagship offering, the Workmatters Institute, an immersive leadership development program with tracks for emerging as well as seasoned leaders.

As we reflect on this time of transition, we are thankful for the significant growth and opportunity Workmatters is experiencing. We are profoundly grateful for David's service and leadership over the past two decades. We are proud of the talented team of professionals God has brought together. We are grateful for the generosity and commitment of our donors who have chosen to invest in this ministry. We are confident that the plan for Workmatters is on target and on course for the years to come.

The board is excited to embark upon a search for a new CEO. We look forward to identifying, selecting, and empowering a marketplace-proven, faith-filled executive who will build upon David's incredible legacy and accelerate Workmatters' impact in the global marketplace.

[Interested candidates can find out more information here.](#)

"I speak on behalf of the board, and the millions of lives and workplaces positively impacted by the Workmatters ministry, in recognizing the immeasurable impact of David's vision, leadership and selfless sacrifice in service of his calling from the Lord in 2003. His passion for closing the gap between faith and work is only matched by his passion for his family. The board is excited to support David as he embarks on the next chapter of his story, focusing on his family and individually coaching executive leaders that yearn to integrate their faith into their work."

– Steve Blair, Workmatters Chairman of the Board

The need for authentic leaders in the marketplace has never been greater, and Workmatters is poised to continue leading the effort to help leaders everywhere understand God's purpose for their work. This transition is an exciting time in the story of Workmatters and we look forward to continue walking with leaders as they integrate their faith and work.

Steve Blair
Workmatters Chairman of the Board

On behalf of the Workmatters board:

Cheryl Bachelder	Elise Mitchell	Mark Saviers
James Barnett	Marco Reyes	Marc Yount
Kali Davis	David Roth	Tom Frase (Emeritus)
Sheerah Davis	Adam Rutledge	

Questions or comments about this announcement may be sent to boardchair@workmatters.org.